

Bachelor of Design and Business - copy

Name: Kristian Bornak Eggert Pedersen

Civil reg. number: 051187

Examination term: January 2014

Aim of course: To provide graduates with a theoretical and methodological basis to independently manage and execute complex assignments, including both design and business, working analytically and with a market orientation in a cross-organizational context in the fashion and lifestyle sector.

Type of course: The programme consists of: Obligatory components totalling 15 ECTS credits, field of study totalling 30 ECTS credits, optional elements totalling 10 ECTS credits, internship totalling 15 ECTS credits and a bachelor project of 20 ECTS credits.

Duration of course: 1 year and 6 months corresponding to 90 ECTS credits.

Admission requirements: Appropriate university-level degree or equivalent, e.g., design technology, multimedia, e-design, market economics, service economics, needlework education and BS. In addition, an entrance exam must be taken.

Pass criterion: Each module must be passed separately.

7-point grading scale	ECTS scale
12: For an excellent performance.	A
10: For a very good performance.	B
7: For a good performance.	C
4: For a fair performance.	D
02: For an adequate performance.	E
00: For an inadequate performance.	Fx
-3: For an unacceptable performance.	F

College: Københavns Erhvervsakademi
Guldbergsgade 29N, 4.
2200 København N

Annette Hvidt

Specifications of Bachelor of Design and Business - copy

Name: Kristian Bornak Eggert Pedersen
Civil reg. number: 051187-1875
Examination term: January 2014

Fields of study: Brand Design

Subject:	ECTS credits	Test	Mark	ECTS
Common subject - Mandatory course elements include the areas of: Design / business / sociology / method and theory of knowledge	15	Internal	Accomplished	
Elective Module 1 & 2 Digital Design 1 From Business Idea to Start up	10		Accomplished	
Specialization examination - core specialisations subjects, including: Design / sociology / communication / business	30	External	12	A
Internship examination 10 weeks mandatory internship at the company Reputation	15	Internal	Passed	
Bachelor project examination Red Bull - A Leap Into the Future	20	External	10	B
Total ECTS credits:	90			

DIPLOMA SUPPLEMENT

This Diploma Supplement follows the model developed by the European Commission, Council of Europe and UNESCO/CEPES. The purpose of the supplement is to provide sufficient independent data to improve the international "transparency" and fair academic and professional recognition of qualifications (diplomas, degrees, certificates etc.). It is designed to provide a description of the nature, level, context, content and status of the studies that were pursued and successfully completed by the individual named on the original qualification to which this supplement is appended. It should be free from any value judgements, equivalence statements or suggestions about recognition. Information in all eight sections should be provided. Where information is not provided, an explanation should give the reason why.

1. INFORMATION IDENTIFYING THE HOLDER OF THE QUALIFICATION

- 1.1 Family name(s): Pedersen
- 1.2 Given name(s): Kristian Bornak Eggert
- 1.3 Date of Birth: 05.11.87
- 1.4 Civil registration number: 051187-1875

2. INFORMATION IDENTIFYING THE QUALIFICATION

- 2.1 Name of qualification and title conferred (in Danish):
PBA design og business
- 2.1 Name of qualification and title conferred (in English):
Bachelor of Design and Business
- 2.2 Main fields of study:
- 2.3 Name and status of awarding institution:
- 2.4 Name and status of institution administering the studies: Not applicable.
- 2.5 Language(s) of instruction/examination: Danish

3. INFORMATION ON THE LEVEL OF THE QUALIFICATION

- 3.1 Level of qualification: Academy Profession (AP) Degree. NQF/EQF Level 5 referring to Short cycle in the Bologna QF.
- 3.2 Official length of programme: 1 year and 6 months corresponding to 90 ECTS credits.
- 3.3 Access requirements:

4. INFORMATION ON THE CONTENTS AND RESULTS GAINED

- 4.1 Mode of study:
- 4.2 Programme requirements:
- 4.3 Programme details and individual grades/marks/credits obtained: See enclosed transcript of records.
- 4.4 Grading scheme and if applicable grade distribution information: See grading scale in enclosed description of the Danish Education System.
- 4.5 Overall classification of the qualification: Not applicable for Danish qualifications.

5. INFORMATION ON THE FUNCTION OF THE QUALIFICATION

- 5.1 Access to further study:
- 5.2 Professional status:

6. ADDITIONAL INFORMATION

- 6.1 Additional information:
- 6.2 Further information sources:

7. CERTIFICATION OF THE SUPPLEMENT

- 7.1 Date: 28.01.2014
- 7.2 Signature:
- 7.3 Capacity:
- 7.4 Official stamp or seal:



Annette Havkær
Director of Education

8. INFORMATION ON THE DANISH HIGHER EDUCATION SYSTEM

Cf. Enclosure

The Danish Higher Education System

May 2012

Public higher education institutions in Denmark are regulated by national legislation concerning degree structures, teacher qualifications and examinations. All programmes are accredited by national, independent accreditation agencies and the Accreditation Council.

Higher education institutions

Higher education is offered by four types of higher education institutions:

1. Academies of Professional Higher Education (*Erhvervsakademi*) offering professionally oriented first cycle degree programmes.
2. University Colleges (*Professionshøjskole*) offering professionally oriented first cycle degree programmes.
3. Research universities (*Universitet*) offering first, second and third cycle degree programmes in all academic disciplines.
4. University level institutions offering first, second and third cycle degree programmes in subject fields such as architecture, design, music and fine and performing arts.

Most of the higher education institutions are regulated by the Ministry of Science, Innovation and Higher Education (types 1-4). The Ministry of Culture regulates a small number of higher education institutions offering first, second and third cycle degree programmes in fine and performing arts (type 4).

Degrees in the Danish Higher Education System:

Danish qualifications levels	Ordinary higher education degrees	Adult/Continuing higher education degrees	Qualifications Framework for the European Higher Education Area – Bologna Framework	European/National Qualifications Framework for Lifelong Learning – EQF/NQF
Academy Profession level	Academy Profession degree (90-150 ECTS)	Further Adult Education (VU) degree (60 ECTS)	Short cycle	Level 5
Bachelor's level	Professional Bachelor's degree (180-240 ECTS)*	Diploma degree (60 ECTS)	First cycle	Level 6
	Bachelor's degree (within the arts) (180 ECTS)			
	Bachelor's degree (180 ECTS)			
Master's level	Master's degree (within the arts) (120-180 ECTS)	Master degree (60-90 ECTS)	Second cycle	Level 7
	Master's degree (120 ECTS)**			
PhD level	PhD degree (180 ECTS)		Third cycle	Level 8

* Can be obtained through a full regular bachelor's programme (180-240 ECTS) or a top up bachelor's programme following an Academy Profession degree.

** A few Master's programmes are up to 180 ECTS.

Danish higher education institutions use ECTS credits for measuring study activities. 60 ECTS correspond to one year's full-time study.

Qualifications framework

The qualification levels form the basis for the Danish National Qualifications Framework for Higher Education, which is certified in accordance with the overarching Bologna Framework according to the principles adopted by the European Ministers of Higher Education. Danish higher education qualifications at levels 5-8 of the Danish Qualifications Framework for Lifelong Learning (NQF) are also compatible with levels 5-8 of the European Qualifications Framework (EQF).

Admission and progression

General access to higher education in Denmark requires an Upper Secondary School Leaving Certificate or comparable qualifications. Admission to some particular programmes requires entrance examination or submission of a portfolio of artistic work.

Completion of a short-cycle degree qualifies students for admission to a first cycle programme. Holders of a the Academy Profession degree can obtain a Professional Bachelor's degree within the same field of study through a top-up programme. Completion of a first cycle degree qualifies students for admission to the second cycle.

Ordinary Higher Education degrees

The Academy Profession degree is awarded after 90-150 ECTS and includes a period of work placement of at least 15 ECTS. The programmes are development-based and combine theoretical studies with a practical approach. Programmes are, among others, offered within Marketing Management, Computer Science and Chemical and Biotechnical Science. The Danish title is field of study followed by the abbreviation AK and the English title is *AP Graduate in* [field of study].

The Professional Bachelor's degree is awarded after 180-240 ECTS and includes a period of work placement of at least 30 ECTS. The programmes are applied programmes. They are development-based and combine theoretical studies with a practical approach. Examples of professional bachelor's degree holders are nurses, primary and lower secondary school teachers and certain types of engineers. The Danish title is *Professionsbachelor i* [field of study] and the English title is *Bachelor of* [field of study].

The Bachelor's degree from a university is awarded after 180 ECTS. The programmes are research-based and are offered in all scientific fields. The Danish title is *Bachelor (BA) i* [field of study] or *Bachelor (BSc) i* [field of study] and the English title is *Bachelor of Arts (BA) in* [field of study] or *Bachelor (BSc) of Science in* [field of study].

The Bachelor's degree (within the arts) is awarded after 180 ECTS. The programmes are based on research and artistic research. Programmes are offered within the fine arts. The Danish title is *Bachelor (BA) i* [field of study], *Bachelor i musik (BMus)* [field of study] or *Bachelor i billedkunst (BFA)* [field of study] and the English title is *Bachelor of Arts (BA) in* [field of study], *Bachelor of Music (BMus)* [field of study] or *Bachelor of Fine Arts (BFA) in* [field of study]. A higher education degree within theatre or filmmaking is awarded after 4 years of study (240 ECTS).

The Master's degree is awarded after 120 ECTS. The programmes are research-based and are offered in all scientific fields. The Danish title is abbreviated to *Cand.*[latin abbreviation of academic area] *i* [field of study]. The English title is *Master of Arts (MA) in* [field of study] or *Master of Science (MSc) in* [field of study].

The Master's degree (within the arts) is awarded after 120-180 ECTS. The programmes are based on research and artistic research. The Danish title is abbreviated to *Cand.*[latin abbreviation of academic area] [field of study]. The English title is *Master of Arts (MA) in* [field of study], *Master of Music (MMus)* [field of study] or *Master of Fine Arts (MFA) in* [field of study]. Music Academies offer a specialist degree of 2 to 4 years following the master's degree.

The PhD degree is awarded after 180 ECTS. PhD programmes are offered by the universities and some university level institutions offering degrees in the artistic and cultural field.

Detailed descriptions of degree levels can be found in the Danish Qualifications Framework at www.nqf.dk. Please consult the relevant Diploma Supplement for information about the learning outcome of any specific degree.

Adult and continuing higher education

The programmes normally consist of 2 years of part-time study, equivalent to 1 year of full-time study (60 ECTS credits). Certain master programmes require 1½ years of full-time study (90 ECTS credits). Admission requirements are a relevant educational qualification and at least 2 years of relevant work experience.

Adult education qualifications are available at levels corresponding to those of the ordinary higher education system.

- The Further Adult Education degree (*videregående voksenuddannelse*) is awarded after studies at short cycle level and gives access to diploma programmes.
- The Diploma degree (*diplomuddannelse*) is awarded after studies at first cycle level and gives access to master programmes.
- The Master degree (*masteruddannelse*) is awarded after studies at second cycle level.

The 7 point grading scale

The grading system used in all state-regulated education programmes as of September 2007 is the 7 point grading scale. Apart from the 7 point grading scale, pass/fail assessment may also be used. 02 is the minimum grade for passing an exam.

Description of grades: 12: For an excellent performance displaying a high level of command of all aspects of the relevant material, with no or only a few minor weaknesses; 10: For a very good performance displaying a high level of command of most aspects of the relevant material, with only minor weaknesses; 7: For a good performance displaying good command of the relevant material but also some weaknesses; 4: For a fair performance displaying some command of the relevant material but also some major weaknesses; 02 For a performance meeting only the minimum requirements for acceptance; 00: For a performance which does not meet the minimum requirements for acceptance; -3 For: a performance which is unacceptable in all respects.