



REPUTATION

January 1st, 2012

To whom it may concern,

It is a genuine pleasure for me to recommend Kristian Bornak for a position within your company. Kristian was employed for an internship in the account department team at Publicis/REPUTATION in Copenhagen from August 2011 to October 2011.

During this time Kristian learned the whole process how to work in advertising from briefing to print file delivery. He was responsible for the coordination and execution of various projects in a very constrained time frame. This involved desk research on competitor and market intelligence, coordination and programming of an on-line survey, development of creative material for a disease awareness film, development of client presentations, etc.

Throughout the collaboration with Kristian, I got to know and appreciate his personality and work ethics. Committed and very goal oriented, Kristian was highly professional in his job. He is organized and able to work independently and he delivers as promised. Being a people person, he was also an enjoyable company and contributed with his positive attitude to the great atmosphere within our organization.

Unfortunately, Kristian was only able to work here at Publicis/REPUTATION for his internship semester as there is no need for new recruitment at REPUTATION at the moment.

To conclude, I have no hesitation recommending Kristian for any position pertaining to advertising and account management. We have benefited significantly from his presence in our company and I am certain that he would be a valuable asset to any organization he chooses to continue his career in.

Should you require further information, please do not hesitate to contact me.

Yours faithfully,

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