



REPUTATION

To whom it may concern

Copenhagen, December 2013

Letter of recommendation

Kristian Bornak was employed here at Publicis/REPUTATION advertising agency in Copenhagen as intern from July to November 2013 as part of his formal education in Brand Design at KEA, Copenhagen.

Kristian was in that period engaged in a range of tasks and demonstrated significant understanding and insight. Among the tasks he solved with great energy and flair were; research in connection with pitches across several sectors and products, competitor analyses, trend analyses, packaging design analyses, umbrella branding review and exhibition booth design.

Kristian always involved himself in the various tasks with a positive attitude and eagerness to deliver high quality quickly – and he did! He is an open and service minded person whom I give my best recommendation.

Best regards

Mads Valentin Winberg
Group Account Director
Publicis/REPUTATION